

PRESS RELEASE

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Odyssey Hotel Group Appoints Gonzalo Carpintero Navarro as New CEO

Utrecht July 2, 2024 - Odyssey Hotel Group is pleased to announce the appointment of Gonzalo Carpintero Navarro as its new Chief Executive Officer, effective June 13, 2024.

With a distinguished career in the hospitality industry and a proven track record of driving growth and innovation, Gonzalo Carpintero Navarro is poised to lead Odyssey Hotel Group into a new era of excellence and expansion.

Gonzalo Carpintero brings over 10 years of experience in the hospitality sector, having held senior leadership roles in recognized hotel chains across the globe. His expertise incorporates operations management, strategic planning, and customer experience improvement. Most recently, he served as Senior Vice President of Operations for EMEA and Global Head of Business Transformation of a leading international hotel group, where he successfully implemented strategies that significantly improved profitability and guest satisfaction.

The art of mastery

In his new role as CEO of Odyssey Hotel Group, Mr. Carpintero will focus on advancing the company's vision of becoming a top pan-European multi-brand hotel operator. He will direct initiatives aimed at expanding the group's portfolio, enhancing operational efficiencies, and fostering a culture of innovation and sustainability.

Mr. Carpintero expressed his enthusiasm about joining Odyssey Hotel Group, stating, "I am honoured to take on this leadership role at such a pivotal time for the company. Odyssey Hotel Group has a strong reputation for excellence and a commitment to delivering outstanding guest experiences. I look forward to working with the talented team at Odyssey to build on this foundation and achieve new milestones together."

As Odyssey Hotel Group continues to grow its presence in key markets, Mr. Carpintero's appointment marks a considerable step in the company's ongoing journey to redefine the standards of hospitality. His leadership is expected to bring innovative solutions and operational directions, further strengthening Odyssey's position in the industry.

About Odyssey Hotel Group

Odyssey Hotel Group, founded in 2012 in the Netherlands encompasses a distinctive portfolio of 21 hotels in 6 different countries (Germany, The Netherlands, Spain, Belgium, Sweden and Finland) providing over 3,500 rooms within Europe, and 25 properties currently in the pipeline.

As white label operator of respected global hotel brands, Odyssey Hotel Group leverages a deep understanding of the hotel and hospitality market, and the connection with the European real estate industry. In December 2020, pan-European private equity firm ActivumSG acquired a majority stake in Odyssey Hotel Group, where it today holds full ownership. Odyssey Hotel Group is powered by over 800 people, providing exceptional service, keeping a close eye on every detail and serving our guests with flair and ease.

www.odysseyhotelgroup.com | [@Odysseyhotelgroup](https://www.instagram.com/Odysseyhotelgroup)

About ActivumSG

ActivumSG is a pan-European private equity investment manager with active strategies in direct real estate, corporate real estate and special situations, working across the spectrum of value-add and opportunistic investing.

Spearheaded by founder and CEO Saul Goldstein, the company employs a genuine private equity mindset, actively seeking complex opportunities often overlooked by larger funds.

ActivumSG prides itself on having a truly local approach to investing, with a decentralized leadership team spread across offices in Germany, Spain, Denmark, the Netherlands, and the UK.

Press Contact Odyssey Hotel Group

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